



NATHAN ONE'S
CONSTANT CLIENTS
START-UPS & TURNAROUNDS
THE ENTREPRENEUR'S PLAYBOOK

How We
**CREATE
RESULTS**

... AND WHY WE GET BETTER RESULTS THAN
ANY OTHER PROGRAM, ANYWHERE IN THE WORLD.

CONSTANT CLIENTS

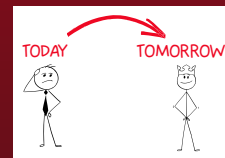
HOW WE

CREATE RESULTS...

With Constant Clients, our programs are ALL built around one thing: RESULTS. While there are plenty of programs good at one thing (selling coaching programs), Constant Clients is a Curriculum and Tech tools used for fully funded Startups and Turnarounds. Think about it - if you were investing \$50 Million, would you roll the dice and reinvent the wheel, or would you use a proven step by step process to make SURE that your investment was safe? That's why Constant Clients exists, and for the first time ever, it's available to the general public without having to give up equity.

Further, this is not an informational service. We don't provide a bunch of information and leave it up to you to interpret it on your own. We hold your hand every step of the way and coach you through the entire process. Finally, all the tech tools you'll need are included and fully set up for your exact product & service. **This is why Constant Clients has better results than any other program, anywhere in the world.**

OUR OUTCOME



Our goal for you is to finish this program with:

1. An offer that sells for \$5,000 to \$25,000 per client. One that you are extremely proud of, that represents your absolutely finest work and virtually sells itself because it so perfectly helps your client meet their need that they want to buy it instantly without needing high pressure sales techniques

2. A thriving Facebook Group filled with raving fans of your brand that are hungry to enroll into your new program to help their business, and sing your praises when they do.



3. A simple & effective, highly automated sales engine with all the pieces needed to turn “clicks into clients” every day, like clockwork – no matter how big your competitor, no matter how much more funding they have, and no matter how large their reputation we’ll show you EXACTLY how to invade their space and even displace them as the market leader.

What would happen to your business if you had all of those things?

What if you had 5-10 potential clients per day reaching out to see about working together?

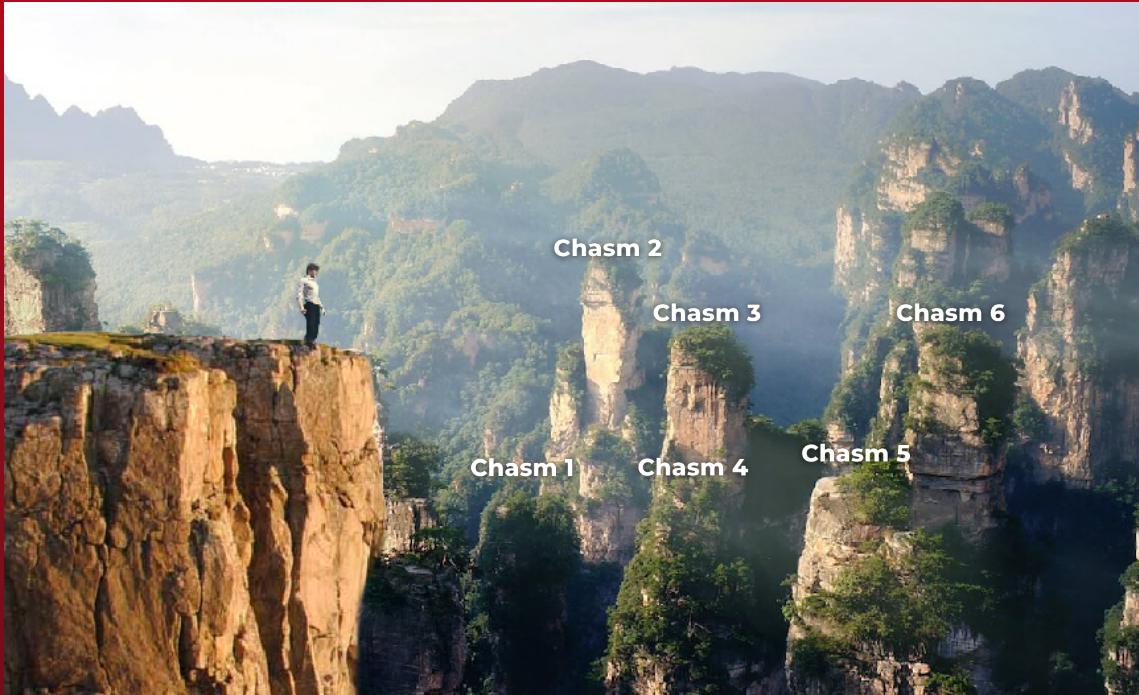
What if you enrolled these clients consistently at \$5,000 - \$25,000 prices?

What if you had a simple, effective marketing process working to bring you clients 24 hours a day, 7 days a week...even while you’re asleep?

That’s the world our best clients are living in, and that’s what we want to help you create too.



What are the 7 Chasms every founder must overcome to startup or turnaround their business?



Why are they chasms and not steps or hills to climb or anything else? Because if you miss, it's all over.

Our program revolves around showing you how to identify each of the 7 Chasms, and we teach you how to overcome them with Theory (seeing the chessboard), Tech (all the tools needed to overcome each chasm), and Execution (an experienced guide walking you through each chasm so you don't get stuck)

We see a LOT of programs that are good at one thing and one thing only: selling coaching programs. But what if your service isn't a coaching program? Those "one size fits all" approaches just don't work.



Constant Clients is NOT a coaching program. This is NOT information.

Constant Clients is a curriculum for tech incubator startups – that’s why we KNOW the processes work on all kinds of businesses. First, we teach you to see the big business chess board. Why build something that won’t make at least \$100,000 a month? We teach you how to structure your business to grow into something worth your time. Why build something that requires a GRIND to find clients? We teach you to create a virtual VACUUM of demand so they come to you. Why build something that will burn you out? We teach you how to free yourself from your business, and soon after free your business from all of its limits.

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The Titan Killers: Tools startups use to dethrone the giants

Rather than expect you to reinvent the wheel, we have systemized tools that are included for your business – the setup, the design, and the execution of each one: Here's just a FEW things you'll get with Constant Clients:

- ✔ Website built from scratch including state of the art highly converting landing page (and hosting for a year)
- ✔ SSL Certificate & implementation for credibility
- ✔ All the web forms you'll need to gather leads for your business
- ✔ Automation via LinkedIn and other social networks to schedule your appointments
- ✔ All the message scripting necessary to get your clients to talk to you without needing to cold call
- ✔ Facebook ads and pixel setup
- ✔ Design & configuration of your first ads
- ✔ Logo Design for your new vision
- ✔ Email messaging and automation via Mailchimp
- ✔ Slack and Facebook group setup for your new community



And much, much more. If you're wanting something else, ask us, I bet it's already included.



Save yourself YEARS of trial & error by learning from the experiences of others

If you want to build a vision, you can't get distracted. Sure it's fun to experiment, but if you can launch it in 8 weeks and start making revenue and change your life immediately, isn't that better than trying to figure everything out yourself? We think so.

Some people were BORN with a mentor. For the rest of us, we had to figure it out ourselves – and that's fine with us, we'd have it no other way – BUT when it comes to launching a company or executing a turnaround, there's no reason to risk your life savings on a chance. Get a guide – an expert who's walked the path many, many times. One who knows where all the traps are hidden and how to make sure you avoid them. This will save you years of trial & error.

That's why Constant Clients doesn't leave you with just a bunch of information – no, we not only provide the playbooks and step by step instructions (almost like cookbooks), and the technology you'll need without having to buy anything else, but ALSO the guide so you're able to execute with no excuses. It's easy to get inside your own head on a journey like this – but we'll be right there with you every step of the day, so you'll KNOW if you're just making an excuse, or if it's a real challenge that needs to be addressed.



OUR 8-WEEK PROGRAM INCLUDES...

A Simple, Step-By-Step Strategy. We train you, week-by-week, on a simple client-attraction strategy that you can use to enroll new clients consistently at \$10,000 - \$25,000 prices. This is the *same* system we've used in our business to create millions in IT service and consulting sales (and counting), and *hundreds of millions* in revenue for our clients. It works.

3 Q&A and Training Calls Per Week. Work with our team *live* on Zoom. Get help with ANY aspect of your business: webinars, sales, Facebook ads, copywriting, your offer, *anything*. An entire team of specialists is available for you on every call.

24-Hour Help Desk. You can also submit questions via our Help Desk, with a less than 48-hour turnaround time on questions.

World Class Sales and Enrollment Training. We also coach you step-by-step on how to have a simple, easy, fun conversation with a potential client that results in a \$10,000 - \$25,000 sale. For many of our clients, doing enrollment calls went from something they used to dread to the most fun part of their business. Our simple, no-pressure sales approach and world-class coaching is the reason why.

World-Class Copy Support and Re-writing. To be clear, we don't just answer your questions. We also *rewrite* all of your marketing right alongside you. Every piece of marketing. webinar. Every ad. Every word of your copy. We rework it with you until it meets our standards of excellence.

World-Class Facebook Support. Our team of Facebook experts will also review your targeting and the exact setup of your Facebook ads to ensure that you attract the perfect clients into your business. We can even look inside your account live on our Zoom calls to make sure everything is set up to perfection.

Done-For-You Tech Setup. We want you doing what you do best - serving your clients. You shouldn't have to waste *any* time on getting your marketing funnel set up. So we do that piece for you - all the annoying tech stuff, *done for you*, so you can focus on what really matters.



Client Facebook Group. You'll also get to know your fellow clients in the program and discover a thriving community of other IT consultants and business owners who are 100% dedicated to your success, and celebrating every win right alongside you.

And the most important piece...

World-Class Mindset Support. You may not think your mindset matters, but we've found it's the most important factor in your success. As you grow your business, you'll have moments of fear, doubt, and overwhelm. And when fear rears its ugly head, our world-class team of mindset and performance coaches will be there to work with you one-on-one. We'll make sure you smash through the fear and self-doubt and build the kind of business you've been dreaming of.

FAQ'S

Do I need a high-ticket offer before I get started with CC?

Not at all. We're going to help you develop an offer you're extremely proud of and passionate about, that will easily command a \$10,000 - \$25,000 price. The first thing we'll do together is help you map out exactly what that looks like.

I don't have an audience, and no one knows who I am...can this work for me?

Yes. In fact, this system is specifically designed to take you from total unknown to 7-8 figures. Many of our most successful clients had no offer, no list, no following, and no name-recognition, and were still able to build 7 and 8-figure businesses. The strategy is that powerful.

Are all the testimonials and reviews real?

Yes. All of our reviews are 100% authentic. No one is ever compensated in any way for what they write. When you join CC, you're joining a true family of clients who are thrilled about the strategies we teach and the businesses we're helping them build.



Can I speak to any of your current clients?

We have 30-50 people a day reaching out to work with us. You can imagine that if we gave out our clients' contact information to everyone, they would quickly be buried with calls. Rest assured that once you've enrolled and become one of our success stories, we won't give your number out, either.

How much do I need to invest in advertising?

Many of our clients make their first sales before they've spent anything on advertising, particularly if they already have a warm network (i.e. email list, Facebook fans, etc). However, we recommend a minimum ad budget of \$50/ day, starting around Week 3 of the program.

Are there other expenses besides ad costs, and the program itself?

We have a few pieces of software we recommend (i.e. Stealth Seminar for running your webinars). The total cost of all of these together is just a few hundred per month.

I am "tech-challenged"...can I still make this work?

Actually, we do most of the "tech stuff" for you. As part of our program, our team handles all of the technical setup of your funnel, including putting together the web pages, getting your webinar hosted, etc...so that you can focus on doing what you love.

What is the investment to join CC?

The truth is that building a 7-8 figure online business is a big investment. Not just financially, but also of time, energy, and dedication, so be prepared for that. Even though many of our clients increase their incomes by 10 - 100x in a very short period of time, this is NOT "get rich quick," and it certainly is not "get rich easy." You will hit challenges. You will have setbacks. You will have moments of fear and doubt. But our team is here for you to support you and hold your hand through all of that. As far as tuition costs for the program, your Breakthrough Coach will go over those options with you on your call.



How much time per week do I need to invest in this?

That's up to you, but remember, this is your future. The greater your level of commitment, the faster you will see results. Clients have done phenomenally well working on this 10-15 hours per week. We've had single moms, people with full-time jobs, and many clients with very packed schedules make this work. Building a 7 or 8-figure dream business takes work, guts, and an iron-clad commitment. You can't just dip your toes in the water. You have to dive in.

What happens at the end of the 8 weeks?

Once the 8-week program is over, you'll graduate into our 7-figure Group where you can continue to receive limited support from our team, and your fellow clients, for free. In addition to that, we have continuation programs and masterminds available if you want an even more powerful level of support. We'll discuss those options with you when you graduate.



Please show up to your Breakthrough Session ready to work. We look forward to speaking with you, and welcoming you into our CC family.

This is why we get such
incredible results for our
clients. We do *what it takes*
to help you win.

This is not information.

Nathan One

Nathan One
Founder,
Constant Clients

